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Law Firm of the Month

Howe & Associates

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Howe Associates

Personal Injury Prominence

By Katherine Bishop

Obtaining *maximum* justice for accident victims requires specialized knowledge, skill and unyielding tenacity. Fortunately, those suffering injuries over the past several decades have not had to search very far to find a highly accomplished and relentless advocate to represent them in their time of need. Since 1985, Howe & Associates has been paving the way on Georgia's Personal Injury landscape with exceptional precision.

Results Matter

Because there are so many reasons to explain why Howe & Associates has gained the reputation of being one of Georgia's go-to personal injury law firms, determining which one stands out most can be difficult. It could be the fact that opposing insurance adjusters are grudgingly aware that they must concede a top dollar payout each time they are confronted with a case handled by the firm; or that you may often see one of their attorneys conducting a seminar to pass on coveted legal knowledge to aspiring young lawyers. Perhaps it is the fact that they are able to parlay their vast medical know-how into superior monetary value for each diagnosis their client receives; or it very well may be the millions of dollars in payouts they have obtained over the years – with a penchant for routinely exceeding six figure outcomes in a vast many cases.

A Tradition of Innovation

However – in this very interview – the rationale that stood out most was the description of a “proven formula” developed from generations of personal injury wisdom that the firm applies to the handling of each and every injury claim. It is this deep-rooted blueprint that allows them to produce such extraordinary results.

“Our law firm has developed an intricate, proprietary strategy that we tactically apply to each and every new case that we orchestrate for our client,” explains Richard Howe, managing partner of the firm.

Howe has been recognized for distinction as a laureate by the country's oldest and most established legal publication, The Martindale Hubbell Legal Directory and is one of the nation's rare, elite recipients of an esteemed AV Preeminent Peer Review rating – its highest appraisal

“To further capitalize on our formidable past success, we cultivate an extensive trove of statistics derived from every personal injury case we have managed over the years,” Howe says. “We cross-reference

intrinsic *accident* data with comprehensive *financial* data, including hundreds of past jury verdict awards handed out in similar circumstances to arrive at a precise, target *case value*. This thorough approach gives our firm a tremendous advantage. Odds are that less experienced litigators simply may not have the background to establish this type of calculated game-plan.

“We leave no stone left unturned to see to it that our clients never get short-changed – under any circumstance,” Howe continues.

Fierce Litigators

Another requirement that Howe has for his attorneys – all of which boast over 20 years of trial and litigation experience – is to forecast how the opposition thinks in any given situation. This has been one of the firm's strategies for decades and proves invaluable in obtaining the highest settlements.

“I require my entire team – which is comprised of investigators, accident reconstruction technicians, case managers, paralegals and attorneys – to fully evaluate every case through the eyes of the opposing insurance company and law firm,” Howe says. “We've had the benefit of employing attorneys on our staff who have served as in-house counsel with insurance companies. This insight provides us with a significant advantage in understanding the scheme of the opposing party.

“I learned early on not to be afraid to challenge the status quo,” he continues. “One of the things I hear most from my clients is that they want a ‘Bulldog’ on their side. That's me, and I don't shy away from that. My approach is to outwork, outthink and outthrustle my opponent.”

And, of course, always one of the best perks to calling Howe & Associates after being injured in an accident? Richard Howe takes the calls himself.

“When an accident victim first contacts our office, the call immediately goes straight to me,” he says. “I don't delegate this critical aspect of the case – I am the person who meets face-to-face with the injured party. This sets us apart from the competition, and it's why our clients refer our firm to others whenever they can and always come back to us in the event of a future accident. My cell phone is available all day every day to clients. After all, what's the point of hiring a lawyer if you can't ever speak with them?”

At a Glance

Howe & Associates

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Motorcycle Accidents
Pedestrian Accidents
Premises Liability
Trunk Accidents
Construction Accidents
Hit and Run Accidents

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Achievements

Bachelor of Business
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University

Juris Doctor, John Marshall Law
School

AV Preeminent, Martindale-
Hubbell

Legal Elite, Georgia Trend
Magazine, 2014

Lead Counsel in 6,000 Legal Filings
Instructor, National Business
Institute, 2015

Featured Entrepreneur, Business
Radio X, 2016